



DISHAL SHAH  
Graphic Designer

## TECHNICAL SKILLS

Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Adobe Dreamweaver  
Adobe Flash Pro  
Adobe Premier Pro  
Adobe Bridge  
Adobe Acrobat Pro  
MAC, PC, IOS  
HTML, CSS  
Microsoft Office

## OBJECTIVE

Deliver creative, innovative and engaging solutions to communication problems across brand identity, print, packaging, environmental and digital. Immersed in all aspects of culture through my travels and multicultural background.

## CREATIVE TALENT/SKILLS

- Well versed in print and web design
- Imaginative thinker, aware of current design trends, and developments in the field of graphic design
- Successful design and development in brand identities, brand collateral, advertisements, marketing collateral and project schedules for clients

## COMMUNICATION & CLIENT RELATIONS

- Experience in cultivating rapport with clients
- Exceptional customer service by listening and engaging to clients needs
- Confident and concise communicator able to accept and learn from criticism
- Articulate multilingual languages

## MANAGEMENT

- Motivate, inspire and communicate specific goals to the department
- Supervise and train team members and delegate tasks to ensure timely completion
- Collaborate with clients and team members to successfully deliver results within timelines

## PERSONAL SKILLS

- Detail oriented, excellent organizational skills and dependable in every project
- Fluent in English, Swahili, Gujarati and Hindi language

## EXPERIENCE

Freelance Graphic Designer

*Jan 2013 – Present*

- Develop branding, websites and marketing materials

Web & Graphic Communications | Asli Fine Foods, IL

*Jan 2011 – Present*

- Develop and update website and e-newsletters regularly
- Design Identity systems, marketing and packaging for in house brands

E-Communications Officer | AMREF Headquarters, Nairobi, Kenya

*Feb 2005 – Jan 2007*

- Managed site content, and information architecture for the AMREF Web Site
- Developed online marketing campaigns to promote donations and the AMREF brand online
- Organized fundraising activities such as marathons

## EDUCATION

- Sep 1997 – Jun 2001: Management Science, BSc – DeMontfort University, Leicester, UK
- Sep 2001 – Aug 2002: Information Technology, MSc – DeMontfort University, Leicester, UK
- Jan 2011 – May 2014: Certificate in Graphic Design and Web – College of Dupage | Glen Ellyn, IL

## ACCOMPLISHMENTS & AFFILIATIONS

- GPA: 3.88, Academic Honors
- Honorable Mention for Best Portfolio at College of DuPage Portfolio Night 2014
- AIGA Chicago Chapter, College of Dupage Student Group Member
- ADC, Member
- STA, Member